Our Event ~ Saturday, May 9, 2020 ~ Springbank Gardens

The IG Wealth Management Walk for Alzheimer’s calls on participants of all ages and abilities to take action, to walk, to honour and help support people living with dementia.

Last year’s event saw over 725 walkers come together to raise $178,000 in support of local programs and services for families and individuals affected by Alzheimer’s disease and other dementias. Your sponsorship of the IG Wealth Management Walk for Alzheimer’s will help unite our community in this effort.

Our Mission

Dementia…this life-altering disease is affecting more and more individuals in London and Middlesex County. The staggering social, emotional and financial impact is profound. We see it daily with the 2753 people we serve - a 134% increase over the last five years. No doubt you know someone who has been affected. The incidence of the disease is expected to double within a generation.

However, those living with dementia don’t have to struggle alone. The mission of the Alzheimer Society London and Middlesex is to provide hope, relief and support as we partner with individuals and families throughout their journey with dementia. We are here to help.

www.alzheimerlondon.ca
BENEFITS OF SPONSORSHIP

By supporting the IG Wealth Management Walk For Alzheimer’s, you will demonstrate your company’s commitment to community and make a tangible impact on the quality of life for thousands of individuals affected by dementia. All funds raised will be directed to the wide range of innovative programs and services we deliver to the residents of London and Middlesex County.

SPONSORSHIP OPPORTUNITIES

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<tr>
<th>SPONSORSHIP VALUE</th>
<th>PHOTO BOOTH SPONSOR (1)</th>
<th>FORGET-ME-NOT WALL SPONSOR (1)</th>
<th>REST STOP SPONSOR (3)</th>
<th>LUNCH SPONSOR (2)</th>
<th>SHUTTLE SPONSOR (1)</th>
<th>SUPPORTING SPONSORS</th>
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- Booth space at Start/Finish area (interactive activities are encouraged)
- Corporate logo on participant photos
- Corporate logo on Forget-Me-Not Wall
- Booth space at select rest stop areas on walk route (interactive activities are encouraged)
- Booth space at BBQ/food area
- Corporate logo recognition on shuttle bus
- Engagement opportunity for corporate volunteers
- Recognition on printed promotional materials
- Recognition on ASLM’s digital media platforms
- Recognition on event day signage and opening ceremonies
- Recognition on official Walk for Alzheimer’s T-shirt
- Opportunity to include promotional items in participant kits

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